

Example of Writing a Profile Essay

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### **Topic:** What It Takes to Be a Successful Entrepreneur

#### I. Introduction Sample of a Profile Essay

At 35 years, Abraham Jake is the youngest billionaire in the tech industry. In particular, Jake is the founder, owner, and chief executive officer of Futuristic Tech, which is a company that manufactures microprocessors for Apple, Intel, Dell, and other leading electronics firms. Moreover, an interview with Jake reveals some experiences that are responsible for his exceptional character as an entrepreneur. In turn, Jake's failures and numerous bouts with fear and optimism in decision making shape his solitary lifestyle.

#### II. Examples of Body Paragraphs in a Profile Essay

##### A. 1st Body Paragraph: Character Traits

Failure is a dominant theme in Jake's life, which makes perseverance one of his readily observable character traits. During the period between 2005 and 2015, Jake began five different businesses that collapsed within eight months of opening. Particularly, the fifth business crippled Jake financially, which left him with bank loans and no savings. In this case, the constant failure in setting up a business took a toll on Jake because he found himself in a vicious cycle of saving heavily only to losing everything. Furthermore, the strain of performing at work while trying to build a business left him mentally and physically exhausted. On multiple occasions, Jack was at the brink of quitting on his dream to open his own business each time he had to shut down the business after months of struggling to keep it afloat without any success.

##### B. 2nd Body Paragraph: Fear and Optimism

The balance between the pull of fear and optimism defines Jake's decision making strategy. For example, Jake sarcastically laughed as he said, "fearfulness and optimism are equally dangerous but learning how and when to call upon these traits is a lifelong endeavor." Basically, it took Jake four months after to finally shut down the first business after seeing red flags that he knew were not reversible. Conversely, it took him two weeks to decide to close down his fifth business. Moreover, Jake experienced situations where he had to make decisions that hinged on his fear of losing capital and optimistic beliefs of the business's recovery. In turn, Jake does not claim that the decision to close a business became any more straightforward. Instead, he suggests that one becomes more comfortable when faced with these decisions, which improves an individual's decision-making abilities.

##### C. 3rd Body Paragraph: Solitary Lifestyle

Jake notes that he became accustomed to a solitary lifestyle, which he believes is a consequence of the lack of time to build meaningful relationships. Jake recounts a particular six-month period where he did not attend any social gathering or event. In a voice burdened with disappointment, Jake remarked, "if there is one thing that I regret about my entrepreneurial

journey is the loss of friendships and lovers.” In this case, Jake’s attempt to juggle full-time employment and the running of a company left him with very little time to spare for nurturing personal relationships. Also, he lost touch with friends and could not keep up with the time demands of an intimate relationship. Eventually, Jake’s dual-focus lifestyle left him with professional relationships, which had minimal value when he needed emotional support.

### III. Conclusion Sample of a Profile Essay

Jake’s past played a critical role in the emergence of the successful businessman we see today. Basically, consistent failure at opening a business is responsible for his “never give up” attitude. In this case, understanding the complicated relationship between fear and optimism gives Jake a sense of control when making tough choices. In turn, Jake recognizes that he leads a solitary lifestyle, although he is not proud of it. Thus, Jake’s personality shows that rational and emotional aspects play equally important roles in the success of an entrepreneur.